

100 SQUARE CHALLENGE INSTRUCTIONS

How it Works:

Use the template provided (print it or save a copy). Sell each square for \$10, or set a different amount. When you sell a square, write the person's name in the square. Once all numbered squares are sold, randomly draw a number. The person who bought the square with that number wins 50% of the earnings and the other 50% goes to your fundraising efforts.

Your donors can pay via cash or e-transfer to you personally. Please do not ask your donor to pay on your online fundraising page, as you will not be able to withdraw the winnings. At the end you can manually donate the other 50% to your online fundraising page.

Tips:

- You can change the selling amount of each square (ie \$10, \$20, etc), and the percentage for the winner (ie split 50/50 or winner gets 25% and 75% goes to your fundraising).
- A great way to follow up with donors is to send out reminders of which numbers are not purchased yet, until you have a full card.
- You can either notify the winner by email/phone or you can create some excitement and draw for your winner during a Facebook or Instagram Live
- Here is a nice template to use for making the ask:
 - Help support my fundraising efforts for my Trek to Costa Rica, in support of Cystic Fibrosis Canada. There are 100 squares to purchase at 10\$/square. Once all squares are sold, I will pick a random number, and the winner gets \$500 and the other \$500 goes towards my fundraising goal. What is your lucky number? You can etransfer me at xxxx and write your number in the message. Good luck!



100 SQUARE FUNDRAISER
\$10 PER SQUARE | \$500 PRIZE
E-Transfer to:

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100